



## Polarion Software wins "Best Quality Tool Award 2012" at Software Quality Days Conference in Vienna

**Stuttgart, Germany (January 31, 2012)** – Polarion Software, a leader in requirements management, application lifecycle management (ALM) and test case management, has won the Software Quality "Tool Challenge" in Vienna, Austria, against stiff competition from IBM, Seapine, TRICENTIS and others, receiving the event's "Best Quality Tool 2012" award.

The Software Quality conference is one of Europe's largest conferences on software quality. The Tool Challenge is a popular event in which vendors compete to present their solution by solving a practice-related task live in front of the conference audience, with the winning solution chosen by an expert jury together with the audience members. The jury and conference visitors voted Polarion Software first place, naming *Polarion ALM* "Best Quality Tool 2012".

Timothy Ströbele, Professional Services Manager at Polarion Software said: "Key success factor for us was the intuitive way users are guided through Polarion. Even people seeing the product for the first time were able to follow the results presentation during Tool Challenge easily and without much further explanation. Polarion's unique LiveDoc editor for user stories and requirements and other specifications seems to be a natural next step for people who now use and collaborate with MS office content."

"The Tool Challenge, as in previous years, was one of the big highlights of the conference with very high interest from the audience," said Klaus Veselko, COO of Software Quality Lab GmbH and organizer of Software Quality Days. "We are happy that so many well-known companies took part in the challenge, leading to an incredible high standard in the Tool Challenge. Polarion Software definitely impressed the audience as well as the jury experts, and they well deserved the Best Quality Tool 2012 award."

### About Polarion Software

Polarion Software's success is best described by the hundreds of Global 1000 companies and over 1 million users who rely daily on Polarion's Requirements Management and Application Lifecycle Management solutions in their business processes. Polarion is a thriving international company with offices across Europe and North America, and a wide ecosystem of partners world-wide.

For more information, visit [www.polarion.com](http://www.polarion.com).

#### For further Information, please contact:

Marc Detmers,  
Polarion Software Inc.  
marc.detmers@polarion.com  
+1 510 995 8955  
+49 711 489 9969 – 0

### About Software Quality Days

Software Quality Days is a yearly conference targeting IT-Managers, Test Managers, Development Team Leaders, Architects and Quality Managers. It provides a platform for information exchange, networking and training in the fields of software quality and testing. With more than 300 attendees Software Quality Days is one of the largest conferences in Europe in this area.

For more information, visit [www.software-quality-days.com](http://www.software-quality-days.com).



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**For further Information and photos, please contact:**

Petra Bergsmann

Gewerbepark Urfahr 30

4041 Linz

[petra.bergsmann@software-quality-lab.com](mailto:petra.bergsmann@software-quality-lab.com)

Tel. +43 732 890072-422

Fax +43 732 890072-411

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